

CHEAT SHEET



LIST BUILDING Made Easy

Powered by [Your Website URL](#)

Build a Qualified Customer Base with
our Latest Techniques



Limited Special Offer for You: List Building Made Easy

(Video Training)



Click Here to Download Your Video Training!

(Insert your Upsell Offer URL)

Click here to access my exclusive List Building Video Training! **(Insert URL)**



Mark every step of the process as you do them. That will help you to keep track of everything you need to do. Include additional steps if necessary.

How to build a Huge List the Right Way

☐ Step 1: Squeeze Pages

- ✓ Niche Related
- ✓ The Headline
- ✓ The Incentive
- ✓ The Benefits
- ✓ The Call to Action
- ✓ The Action Box
- ✓ The Legal Information
- ✓ [OptimizePress.com](https://optimizepress.com)
- ✓ [LeadPages.net](https://leadpages.net)
- ✓ [BuyLandingPageDesign.com](https://buylandingpagedesign.com)

☐ Step 2: Autoresponder

- ✓ [AWeber](https://aweber.com)
- ✓ [MailChimp](https://mailchimp.com)
- ✓ [GetResponse](https://getresponse.com)
- ✓ [IContact](https://icontact.com)
- ✓ [Constant Contact](https://constantcontact.com)

☐ Step 3: Tracking Strategy

- ✓ Track how well your squeeze page is converting
- ✓ Track the traffic source you are using
- ✓ Use the Name of the Opt-in form to identify the Traffic Source
- ✓ The Displays will tell you how many people have visited your squeeze page

- ✓ The submissions are the leads generated from the displays
- ✓ A high converting squeeze page and traffic source will have a success rate from 30% to 50%
- ✓ Test your Squeeze Page yourself just once

☐ Step 4: Driving Targeted Traffic

- ✓ Niche Related
- ✓ Country and City oriented
- ✓ Demographic choices
- ✓ [Google AdWords](https://googleads.com)
- ✓ [Yahoo Advertising](https://yahoo.com/advertising)
- ✓ [Bing Ads](https://bing.com/ads)
- ✓ [Facebook Advertising](https://facebook.com/advertising)
- ✓ [Twitter](https://twitter.com)
- ✓ [LinkedIn](https://linkedin.com)
- ✓ [7Search](https://7search.com)

☐ Step 5: Analyzing your results

- ✓ You can do an easy test with \$50, depending on the traffic source you choose.
- ✓ Use Facebook Ads
- ✓ A good amount of clicks for testing a squeeze page and traffic source will be around 50 clicks.
- ✓ Cheap clicks will always bring poor results